Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Interim Director, Student Life and Intercultural Student Affairs

Implementation Year: 2018 - 2019

GOAL 2: Advocate for necessary resources and support, such as TriO Programs, MSI, that will increase retention rates of undeserved student populations.

Objective 1:	Explore and implement strategies to enhance the transition and acclimation of first generation students
Action Items	 Research funding opportunities Promote efforts by presenting at conferences Garner testimonials from students
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	 Number of program participants Number of faculty/staff engagement Number and type of programs Enrollment data on participants
Responsible Person and/or Unit (Data collection, analysis reporting)	 Robert Clay – Interim Director, Student Life and Intercultural Student Affairs Kristy Goodwin – Director, College Pathways Corey Williams – Dean of Students Sean Smith – MSI Coordinator
Milestones (Identify Timelines)	 Strategize processes to secure funding Establish team to serve as writers for external funding opportunities Submit proposals for conferences to present
Desired Outcomes and Achievements (Identify results expected)	 Increase retention and graduation of underserved student populations Establish GSU as a pipeline for student success Enhance enrollment efforts of diverse student populations
Achieved Outcomes and Results	This was an unrealistic endeavor due to GSU being a viable candidate for TRIO program funding.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for FY20 Objectives.)	Outcome wasn't met and will be suspending this goal now due to not being under the auspisces of Student Life. However we will partner and support as needed. Additionally MSI AIM HIGH scholarship was created